

The Tracy Biller Newsletter

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Guru charges \$3,000 for “personal coaching”.

Yes, it’s a complete rip-off.

Sadly, some ignorant people will pay the price.

Dear Network Marketer,

Three days ago I got an email from a network marketer informing me of a “self-anointed MLM guru” who recently announced that for \$3,000 he would give a network marketer “personal one-on-one coaching.”

I’ll be blunt . . . it’s a complete rip-off.

What bothers me isn’t the guru who’s charging \$3,000 for the personal one-on-one training. He’s entitled to charge whatever he wants for whatever he has to offer.

What bothers me is that there are unsuspecting, ignorant success-seeking people who simply don’t know any better, and they will gleefully fork over their \$3,000 because they

are easily persuaded and misled to believe that the \$3,000 training is necessary for success, and/or that the guru has some “secret” that no other guru can offer.

Most network marketers don’t have \$3,000 to waste. Yet some will do just that; they will plunk over their \$3,000 (or put it on a credit card) thinking that they’re going to receive some sort of magical mystical training that will transform them into five-figure monthly earners.

Sadly . . . nothing could be farther from the truth. There’s not one thing that this guru can teach that that hasn’t been taught before.

Not one thing!

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Ten Factors for Guaranteed Network Marketing Success

There are ten factors for guaranteed network marketing success.

I did not invent or create these Ten Factors. No guru did.

The Ten Factors are the very essence of what you will learn on the Ultimate Success CDs.

These Ten Factors have been around for as long as network marketing has been an industry. These Ten Factors were as relevant 20 years ago as they are today. They are as relevant today as they will be 20 years from now.

The Ten Factors are as follows:

- #1:** You must join a network marketing company that actually presents you with the opportunity to succeed.
- #2:** You must receive competent and effective training, and it must be repetitive.
- #3:** You must hit your target market.
- #4:** You must design and implement your own 90-day blitz business plan.

#5: You must be an effective leader to your downline.

#6: You must speak well and communicate effectively.

#7: You and your downline must produce large amounts of sales volume on an ongoing basis.

#8: You must be self-motivated.

#9: Your sales and marketing tools must be persuasive, and you must communicate persuasively.

#10: You must be totally honest with yourself.

I have published a special report “The Ten Factors for Guaranteed Network Marketing Success” that is available for **FREE** at the Ultimate Success CDs web site. It’s available both as a recording (performed by me) along with the transcript. To greatly enhance your retention of this special report, I suggest that you read the transcript while listening to the 20-minute recording.

Click on this link to access the free report:

www.UltimateSuccessCDs.com/10FactorsForSuccess

BY THE WAY . . .

The “guru” is charging \$3,000 for his sub-par training.

The complete set of my Ultimate Success CDs – the network marketing industry’s all-time #1 training program – is right now on sale for \$19.95.

That’s a difference of \$2,980.05.

Need I say any more?

Sincerely,

Tracy Biller

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