

The Tracy Biller Newsletter

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Insane Network Marketers

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“Insanity”: Doing the same thing repeatedly
while expecting different results.

Dear Network Marketer,

If you have been in network marketing a year or longer and you are not earning at least \$8,400 a month (equal to \$100,000 a year), then you need to change what you’re doing because it’s not producing the results you desire.

Almost every day of the week I’ll talk with a networker who informs me that they’ve been in the business one year, two years, three years, four years and more, and that during that time they haven’t come close to making the kind of money they dreamed of making. And yet they keep on doing the same thing repeatedly while expecting different results.

Go figure!

How To Succeed in Network Marketing

The process for succeeding quickly in network marketing is the same today as it was ten, twenty, even thirty years ago.

It's what I teach on the Ultimate Success CDs.

Unfortunately however, many network marketers are perpetual "seekers". They bounce around from training to training, from guru to guru, etc.

These floundering networkers are always seeking the perpetual "secret", and/or they're seeking the next big "strategy", and/or they're seeking the next "marketing method", etc. etc. etc.

They can seek all they want, but it's all wasted effort.

It's all wasted effort because there are NO success secrets in network marketing.

There is NO next big strategy.

There is NO revolutionary marketing method.

Hopefully, what these floundering networkers will come to realize is that there are just those principles that have proven themselves productive and profitable year after year after year. Learn them and apply them and the result is that you'll succeed in network marketing.

Here they are:

1. Pick a company that gives you the chance for success (as taught on "The 10 Factors For Guaranteed Network Marketing Success").
2. Recruit from the "target market", which means that you should recruit ONLY those people who have already been in network marketing at sometime in the past (as taught on the Momentum CD).
3. Use the PHONE to recruit them. Master the 30-second pitch. Strive for a 30-35% "yes ratio" when using the 30-second pitch (as taught on the Momentum CD).

4. Use PERSUASIVE sales tools (as taught on the Persuasion CD).
5. Follow up quickly. Close simply and effectively (as taught on the Momentum CD). Closing is easy when done correctly. It is not “rocket science” as some gurus teach.
6. Communicate effectively with your prospects and downline (as taught on the Speak CD and Persuasion CD).
7. Work your business within 90-day time frames (as taught on the 90-Day Blitz CD).
8. Manage your downline so that it produces sales volume (as taught on the Sales Volume CD). Producing sales volume is why network marketing was created.
9. Develop and maintain a high level of self-motivation, and teach your downline the same (as taught on the Motivation CD).
10. Be an effective leader to your downline and prospects (as taught on the Leadership CD).

It's all taught on the Ultimate Success CDs.

The advanced training is taught on the Super Training Calls CD.

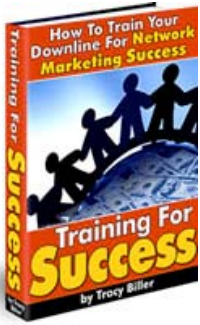
Good luck.

Sincerely,

Tracy Biller

email: Tracy@UltimateSuccessCDs.com

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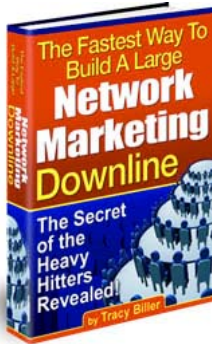


FREE EBOOK

“TRAINING FOR SUCCESS”

How to Train Your Downline for Network Marketing Success

Available FREE at: www.UltimateSuccessCDs.com

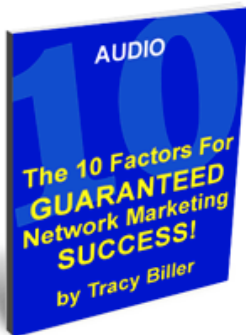


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