

The Tracy Biller Newsletter

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There are absolutely NO secrets to succeeding in network marketing!

I promise!

by Tracy Biller – Network Marketing’s #1 Trainer

Dear Network Marketer,

A fellow called me last week and asked, “I’ve been a customer and loyal newsletter reader for three years and I’ve heard you say many times that there’s no secrets to succeeding in network marketing, and I agree with you 100%. But I have a question: why then did you use the word ‘secret’ in the title of one of your ebooks?”

NOTE: He’s referring to my free ebook “The Fastest Way To Build a Large Network Marketing Downline: The Secret of the Heavy Hitters Revealed.” It’s available for you and your downline at: www.UltimateSuccessCDs.com

I said to him, “Hey, you caught that! I’m impressed! In fact, when I titled the book I told my secretary, ‘I’ll bet only a few people ever call me on that’, and I was right!”

I continued, “I put the word ‘secret’ in the title as a jab at the many hypocrite heavy-hitters in the industry. I’m referring to many top earners who built their large downlines by recruiting other network marketers, yet they tell their downlines to do something different, such as recruit from their warm market.”

He said, “Oh, I get it! It’s a joke!”

There are **NO** secrets.

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I replied, “Exactly! It’s a joke! The fact is that heavy hitters have been recruiting network marketers for decades, and long before I got into the industry. Of course few if any will ever fess up to it. God forbid they actually tell their downlines the truth about how they built their large downlines. So instead, they tell their downlines to go after the warm market, which is a recipe for failure.”

I continued, “Then I came along and in the summer of 2000 exposed this so-called ‘secret’ strategy” with my first audio tape entitled ‘Power Recruiting’ and now it’s no longer a secret! And now I teach it on the Momentum CD and in many of my free trainings.”

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CAUTION: Beware of any network marketing guru who claims to have a “secret”. It’s total B.S.!

There are absolutely **NO** secrets to succeeding in network marketing.

There never has been, and there never will be.

I’ll repeat . . . **THERE ARE ABSOLUTELY NO SECRETS TO SUCCEEDING IN NETWORK MARKETING.**

To succeed in network marketing requires that you have ten (10) factors in place. Those ten factors are presented in detail in my free report entitled “**The 10 Factors For Guaranteed Network Marketing Success.**”

NOTE: The “10 Factors” free report stands alone in the manner by which it defines exactly what must be in place for you to succeed in network marketing. As you’ll discover in this report, if all ten factors are in place then success in network marketing is guaranteed. But if even one factor is missing, you will fail. Many industry leaders demand their new distributors hear and read this report before they begin the business-building process. This 20-minute audio report also comes with the entire written transcript and MP3 download. Click on this link to access: www.UltimateSuccessCDs.com/10factors

WARNING: There always has been and there always will be “gurus” who create training programs based upon some “secret” or “secrets”. Here are three examples although there are many dozens throughout the industry:

EXAMPLE #1: Right now one guru is charging nearly \$1,000 for his training program that contains the “seven secrets” to succeeding in network marketing.

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I say there are no secrets to network marketing, yet this guru claims there are seven secrets. Perhaps he and I can split it down the middle, and say there are approximately 3.5 secrets.

EXAMPLE #2: Another guru is charging nearly \$200 for a training program that contains the “secrets” to not experiencing any rejection in your recruiting efforts.

Holy cow! No rejection???? Unbelievable!

This guru should write a book about his “rejection-free secrets” and market it to everyone and anyone who sells something, including all retailers, all realtors, all insurance agents, mortgage lenders, kiosk workers, car salesman, contractors, actors, etc. etc. He’d sell millions of copies!

Joking aside, the fact is that few of them would buy it. That’s because most retailers, realtors, insurance agents, actors, contractors, etc. etc. already know that rejection is part of their business. They know it, they accept, and they keep on doing what needs to be done to make money, that being to “KEEP THE PIPELINE FILLED” with prospects.

Rejection-free marketing? IT DOESN’T EXIST!!!!

The fact is that everyone who sells something – network marketers included – will face rejection on a regular basis. It’s the way things are and the way things will always be.

There is absolutely NO WAY that you can succeed in network marketing without experiencing rejection, yet this guru is claiming to have the “secrets” to not experiencing any rejection.



Sadly . . . there will be a whole bunch of ignorant network marketers who will not use their common sense, and they will plunk down the \$200 to discover the non-existent “secrets” to rejection-free recruiting. They may as well just flush their money down the toilet.

EXAMPLE #3: Believe it or not, there’s a well-known network marketing guru who’s selling a training program that actually claims to have the “secrets” to making every prospect say “yes” to signing up in your program.

Another guru claims there are “25 hurdles” that you must survive in order to succeed in network marketing, and that he’s got the “five secrets” to overcoming those hurdles.

There are NO secrets.

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And yet another guru just this past month claimed that he's got the "secret" to online recruiting, and online lead generation, and that he's only going to "share the secrets with fifteen key people".

I swear that I can't make this stuff up! These examples I'm providing are happening RIGHT NOW, yet stuff like this has been marketed to network marketers for DECADES.

Hey . . . I've got a secret . . . and it is that THERE IS NO SECRET TO SUCCEEDING IN NETWORK MARKETING!

GOT IT?

GOOD! 😊

Sincerely,

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