

# The Tracy Biller Newsletter

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## You must take what the market gives you.

by Tracy Biller – Network Marketing’s #1 Trainer

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**The economy is in the tank, which dictates  
a two-pronged recruiting strategy.**

**In this newsletter you will learn why now is the best  
time in decades to be recruiting BOTH previous  
network marketers and biz-opp seekers. (“It’s the  
economy, stupid!”)**

From: Tracy Biller

Dear Network Marketer,

If you’ve heard my [Momentum CD](#), then you already know and understand that recruiting people with previous network marketing experience is the single most powerful downline-building strategy you can apply because it greatly accelerates your business-building efforts.

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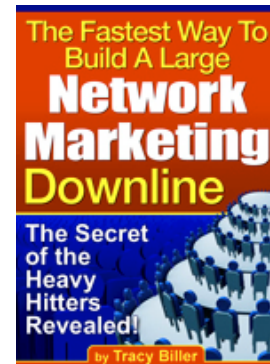
If you haven't heard the Momentum CD, then right now you should read the free report titled *"The Fastest Way To Build a Large Network Marketing Downline"*. Click [HERE](#) to read this revealing report.

The fact is that recruiting people with previous network marketing experience is exactly how the overwhelming majority of the industry's top earners built their big downlines, and it's been that way for at least the past 25 years!

Contrary to what the "heavy hitters" teach their downlines, very few of the "heavy hitters" built their downline any other way.

As I've revealed on the Ultimate Success CDs and in many of my newsletters and reports, recruiting people with previous network marketing experience – "network marketing veterans" – is exactly what I did to quickly build my two big downlines and twice become my company's #1 earner!

Simply said, your downline will grow big faster when you recruit previous network marketers, and you'll make big money more quickly as a result.



### **Where do you find network marketing veterans?**

The best source for Previous Network Marketers is from downline genealogy reports, network marketing company databases, and distributor-specific lists.

The people on these lists have at one time -- or numerous times -- joined a network marketing company. These are people who have proven their desire to be network marketers, and most of them are always looking for a great opportunity . . . perhaps yours! This is your chance to sponsor real "do-ers" into your downline, rather than "look-ers"!

Here are just a few of the benefits to recruiting from downline genealogy reports, company databases, and distributor-specific lists:

- These type of leads are **less expensive** than traditionally generated "real-time" and "ultra-fresh" biz-opp seeker leads.
- These people already have **experience** in network marketing, thus you don't have to retrain them from scratch.
- They have already been in network marketing so you don't have to convince them of the **potential**.
- They already have dreams and goals, and are mainly just looking for a **vehicle** to get them there.
- Virtually all of them know other network marketers they can recruit.

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## **Business Opportunity Seekers**

Contrary to how some politicians and much of the “main stream media” try to spin it, the fact is that the economy is in the worst shape it’s been in since the Great Depression of the 1930s.

The fact is that Millions of people are out of work, and foreclosures and bankruptcies are climbing.

Even the most complacent observer can see this.

Last month I conducted a 36-minute training call titled, **“THE ECONOMY SUCKS: Why RIGHT NOW is a good time to be recruiting BOTH network marketers AND Business Opportunity Seekers.”**

A few days later, I conducted a 35-minute training call titled, **“How To Recruit Business Opportunity Seekers.”**

As I explained on those calls, because of the bad economy millions of Americans are seeking a home-based business. (Click [HERE](#) to listen to a free recording of those two calls.)

To take advantage of this situation, savvy network marketers are now recruiting Biz-Opp Seekers along with Previous Network Marketers. Anyone not doing that is missing the big picture.

There’s an old saying that applies to industrious people who want to make a lot of money: **“Take what the market gives you.”**

Feel free to call me if you have questions, or need assistance.

Sincerely,

Tracy Biller

Web site: [www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

Email: [Tracy@UltimateSuccessCDs.com](mailto:Tracy@UltimateSuccessCDs.com)

(Always include your full name and phone number.)

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