

The Tracy Biller Newsletter

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Over 100,000 bogus experts.

*“It’s sad . . . so sad. It’s a sad, sad situation.
And it’s getting more and more absurd.”*

– Elton John & Bernie Taupin
“Sorry seems to be the hardest word”

Dear Network Marketer,

When I need accounting work done or I need my annual tax returns prepared, I go to an expert in the field of accounting. I go to a licensed accountant and I pay that person to perform the service. In other words, I hire someone who is an **EXPERT** in the field of accounting. I wouldn’t even consider going to someone who wasn’t a certified, licensed, and verified expert in the field of accounting.

When someone in our family is sick and need medical attention, or if someone needs a complete physical, we go to a licensed doctor and pay that person to perform the service. In other words, we hire someone who is an **EXPERT** in the field of health and wellness. We wouldn’t even consider going to someone who wasn’t a certified, licensed, and verified expert in the field of health and wellness.

Over 100,000 bogus experts.

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When we wanted to sell our home in California, I contracted with a licensed realtor to list and sell the home. Likewise, to buy our home in Tennessee, my wife and I found and worked with a licensed realtor to serve as our “buying agent”.

When I need legal advice, I go to a licensed attorney and I pay that person to perform the service. Not in a million years would I consider going to someone who wasn't an expert in the field of law.

When I need electrical work done at our home, or plumbing work, or carpentry work, I hire a licensed electrician, or plumber, or carpenter.

If I ever decide to have a home built for our family, I will hire a licensed contractor.

By now you should see the trend, that being that when I need something important done that's outside my area of expertise, I pay an expert in that field to perform the service.

So . . . where do you find a network marketing “expert”?

Have you ever considered the fact that there's no governing body for the network marketing industry from which a person can become “licensed” or “certified” as an expert in this industry?

Have you ever considered the fact that there's no “qualifications” necessary for one to do network marketing?

But even though there's no “licensed” or “certified” people in network marketing, and even though there's no “qualification” procedure for learning and “doing” network marketing, there are many people who call themselves “experts” in network marketing.

And the fact is . . . the overwhelming majority of those people are “bogus experts”.

For example, if you go to YouTube and you type in “mlm”, you'll see there are 250,000 videos on the subject.

Type in “network marketing” and you'll see that there are 91,200 videos on the subject.

Type in “network marketing training” and you’ll see there are 23,500 videos on the subject.

Type in “mlm training” and you’ll see there are 20,000 videos on the subject.

Add them all together and it comes to a whopping 384,700 videos on network marketing, network marketing training, mlm, and mlm training.

Even if 50% of those videos are duplicate or mislabeled videos, that’s still 192,350 videos on the subjects.

What’s both funny and sad is that 99% of the people who made those 384,700 videos on YouTube have **NEVER** built a large downline and succeeded in network marketing, and that’s a fact.

But here’s what’s really funny . . . virtually every person who made those videos portrays themselves as an “expert” in network marketing.

That’s well over 100,000 who claim to be experts in network marketing, even though they’ve never built a large downline or succeeded in network marketing.

That’s over 100,000 bogus experts.

And what’s even more funny is that so many of those “experts” claim to have some sort of “secret” for succeeding in network marketing, or they claim to have some sort of “new” strategy, etc.

Candidly, it’s all a bunch of B.S., as there are no “secrets” and there are no “new” strategies. And yet every single day, unsuspecting and ignorant network marketers cling on to some bogus expert’s claim that they’ve got a “new” strategy or a “secret” method, etc.

It’s sad . . . so sad. It’s a sad, sad situation.

And it’s getting more and more absurd.

(I’m sorry, Elton and Bernie. I couldn’t resist using the lyrics to your song!)

For the record –

1. For the record . . . there are **NO** secrets for succeeding in network marketing.
2. For the record . . . there are **NO** new strategies that will cause you to succeed quicker and better in network marketing.
3. For the record . . . the fact is that there are fundamental rules and strategies, that when applied correctly, will cause you to succeed in network marketing.
4. For the record . . . those fundamental rules and strategies I speak of are the same today as they were 30 years ago.
5. And for the record . . . those fundamental rules and strategies I speak of will be the same 30 years from now as they are today.

TIP — If you're one of those people who bounces around from guru to guru, from training to training, then it may serve you well to write out the previous five sentences and read them on a daily basis.

The Ten Factors For Guaranteed Success

There are only ten (10) factors for succeeding in network marketing. If those ten factors are in place, then you will succeed in network marketing. If any one or more of those ten factors are missing, then you will fail in network marketing.

To learn about the ten factors, simply click on the link below. It will take you to a free 20-minute audio that I made titled “The Ten Factors For Guaranteed Network Marketing Success”. As you'll see, the entire transcript is also available. The smart thing to do is to LISTEN to the audio while at the same time you READ the word-for-word transcript.

If you're truly on the ball, then you would make it mandatory that every person in your downline hears the audio and read the transcript.

Here's the link to “The Ten Factors”:
www.UltimateSuccessCDs.com/10Factors

And so the question is . . .

And so the question is . . . are there really 100,000 bogus experts in the network marketing industry?

And the answer is . . . No, there are not 100,000 bogus experts. There are actually many more than that. They just haven't all put a video on YouTube.

Sincerely,

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Tracy Biller's "Success-Training" newsletter is published and distributed by:

Owens & Lane Publishing, LLC
P.O. Box 1752
Hendersonville, TN 37077