

The Tracy Biller Newsletter

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50 greatest coaches of all time.

Dear Network Marketer,

Six years ago Disney released a movie titled “Miracle” which tells the true story of Herb Brooks, the player-turned-coach who led the 1980 U.S. Olympic hockey team to victory over the seemingly invincible Russian squad.

If you have already seen “Miracle”, then watch it again. Notice how Coach Brooks continually “manipulates” his players to get the highest level of performance out of them.

More important, notice how Coach Brooks raised the level of expectation for his young hockey players. That’s what the great coaches do. They “raise the bar” to get more out of their athletes.

Below is the list of the “50 Greatest Coaches of all Time” as defined by “The Sporting News” in July 2009. All of these great coaches continually “raised the bar” for their athletes. To read the full article and to learn how the list was compiled, click on this link: [50 GREATEST COACHES OF ALL TIME.](#)

The Greatest Coaches of All Time

1. John Wooden, college basketball
2. Vince Lombardi, NFL
3. Bear Bryant, college football
4. Phil Jackson, NBA
5. Don Shula, NFL
6. Red Auerbach, NBA
7. Scotty Bowman, NHL
8. Dean Smith, college basketball
9. Casey Stengel, MLB
10. Knute Rockne, college football
11. Pat Summitt, women's college basketball
12. Paul Brown, NFL
13. Joe Paterno, college football
14. George Halas, NFL
15. Chuck Noll, NFL
16. Bob Knight, college basketball
17. Joe Gibbs, NFL
18. Tom Landry, NFL
19. Mike Krzyzewski, college basketball
20. Bill Belichick, NFL
21. Adolph Rupp, college basketball
22. Joe McCarthy, MLB
23. Eddie Robinson, college football
24. Bobby Bowden, college football
25. John McGraw, MLB
26. Bill Walsh, NFL
27. Woody Hayes, college football
28. Connie Mack, MLB
29. Bud Wilkinson, college football
30. Pat Riley, NBA
31. Pete Newell, college basketball
32. Joe Torre, MLB

33. Bill Parcells, NFL
34. Tom Osborne, college football
35. Walter Alston, MLB
36. Bo Schembechler, college football
37. Toe Blake, NHL
38. Sparky Anderson, MLB
39. Al Arbour, NHL
40. Amos Alonzo Stagg, college football
41. Tony La Russa, MLB
42. Geno Auriemma, women's college basketball
43. Dick Irvin, NHL
44. Ara Parseghian, college football
45. Chuck Daly, NBA
46. Bobby Cox, MLB
47. Hank Iba, college basketball
48. Tommy Lasorda, MLB
49. Gregg Popovich, NBA
50. Herb Brooks, NHL

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You don't have a "coach". So YOU must raise your own bar.

As a network marketer, you don't have a "coach", not by the same measure, as does an athlete. You're not accountable to a "coach". You don't have someone constantly measuring and analyzing your performance. You don't have someone constantly "raising the bar" for you.

Therefore, you must set the standard for yourself.

You must choose to learn what needs to be learned.

You must define the expectations.

You must set the goals.

You must do the evaluating.

You must do the planning.

You must “crack the whip”.

You must find the inspiration.

You must provide the motivation.

YOU MUST RAISE YOUR OWN BAR.

Nobody can do it for you. You must do it yourself.

If you could be a “fly on the wall” in the homes of the great network marketers, you’d see that they are self-determined, self-motivated, self-responsible, and self-functional.

The great network marketers all raise their own bar.

You must do it, too. Believe me when I tell you that you can. It’s simply a choice you make.

Sincerely,

Tracy Biller

Email: Tracy@UltimateSuccessCDs.com

Web site: www.UltimateSuccessCDs.com

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