

# The Tracy Biller Newsletter

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## A Must-Read Article About BILLY MAYS !!!

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**He was America’s greatest pitch-man.**

**He was a master of persuasion.**

**He was a salesman’s salesman.**

**You will learn MUCH from reading this article!**

Dear Network Marketer,

I got an email from network marketer Harlee Holbrook (of Great Falls, Montana) with a link to an article about Billy May. (Thanks Harlee, for sending the link!)

I clicked on the link, started reading the article, and the first thing I thought was, “Yowza! Every person who is serious about succeeding in network marketing needs to read this article!!!!”

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**A Must-Read Article About Billy Mays !!!**

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[www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

Here's the link to the article:

[www.UltimateSuccessCDs.com/BillyMays](http://www.UltimateSuccessCDs.com/BillyMays)

There are several ABSOLUTES about succeeding in network marketing. One is that you MUST have a PRODUCT that has certain TANGIBLES. You'll learn what those tangibles are when you read the article.

Another ABSOLUTE is that you must be able to SELL! You must be able to PITCH! You must be able to PERSUADE! Read the article and you'll discover some powerful tips and secrets about selling, pitching, and persuading.

ALSO . . . be sure to watch the videos of Billy Mays that are included in the article.

The article is long . . . but reading it and watching the videos is WELL WORTH YOUR TIME!!!

ONE LAST THING . . . on my Persuasion CD you are advised to CHART infomercials, an exercise that will help you better identify BENEFITS so that you become more PERSUASIVE. I suggest you do the same while watching the short video clips that are contained within the article.

**CLICK ON THIS LINK TO READ THE ARTICLE ON BILLY MAYS:**

[www.UltimateSuccessCDs.com/BillyMays](http://www.UltimateSuccessCDs.com/BillyMays)

Sincerely,

Tracy Biller

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