

The Tracy Biller Success-Training Newsletter

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A distributor's on-the-mark response to “The Internet Distraction” newsletter.

Dear Network Marketer,

The latest newsletter “The Internet Distraction” inspired many people to email me their comments. The newsletter was released this past Friday. It is Monday as I write this. Over the past 48+ hours approximately 94 people have emailed their comments.

Not surprising, every single one of them agreed with what I wrote. Not one person wrote that they disagreed, or took issue with anything in the newsletter.

One distributor, Sergio Quinones of Sacramento, California, wrote an email that is so “on-the-mark” that I must share it with you.

Moreover, I encourage you to share Sergio’s email with everyone in your downline.

A distributor's on-the-mark response to “The Internet Distraction” newsletter.

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Here's his email to me. **My comments are in red font:**

Tracy,

I must confess . . . I am guilty of [being distracted by the Internet].

The Internet is a huge distraction. That's for sure. Surfing the web, social networking, emailing, etc. creates the illusion of productivity. Most of what people do on the Internet is just a time-filler that wastes time and causes them to be unproductive. By "unproductive" I mean that they aren't doing what they should be doing to build their business.

I have come to the conclusion that not only is the Internet a distraction but it is also filled with distorted trainings and so-called "new systems" that are suppose allow individuals to sponsor 30 people per month on auto pilot.

Wow! You "hit the nail on the head" with that observation!

Yes, because of the Internet, the network marketing industry is now chock full of "distorted trainings" and so-called "new systems".

The problem is that because so many network marketers are lazy, they easily "buy into" those new systems and distorted trainings.

It all comes down to mastering the fundamentals and hitting one's target market. Even though it's all taught on the Ultimate Success CDs, too many

people are easily lured into the bogus trainings and systems that prey upon people's desire to make lots of money without having to work hard.

The Internet has distorted networking marketing into "affiliate marketing".

Sadly, it is very alluring.

I can't say it any better. Again, you are right-on-the-mark with your observation.

Based on my experience there is virtually **NO** duplication with all this stuff that is being promoted on the Internet these days.

Another "wow" from me! What you wrote in the previous paragraph should be tattooed on the forehead of every new network marketer.

The FACT is that it's the fundamentals, when mastered and applied, that will cause a person to earn \$10,000+ month after month.

But . . . no matter how many times I preach "master the fundamentals", most network marketers won't make the choice to learn and master the fundamentals, thus they won't be able to apply the fundamentals. And the result is that they will fail.

I compare it to weight loss. If a person is fat, and wants to lose weight, they simply need to reduce their caloric intake and move their butt.

Losing weight and keeping it off is so very simple. BUT too many people get sucked into the gimmick diets, the

potions, the pills, etc. Not only do they not lose the desired weight, but also they gain more over time.

Our society is more overweight than ever before, and getting fatter, even though the market is full of thousands of diet plans and weight loss products.

To lose weight a fat person simply needs to reduce their calories and move their butt. These are the two fundamentals for weight loss and a lifetime of slimness. The weight will come off and will stay off. It's that simple.

To succeed in network marketing a person must master the seven fundamentals (Momentum, Leadership, Speaking, Persuasion, Motivation, Sales Volume, 90-Day Blitz) that are taught on the Ultimate Success CDS.

And yes . . . I have had success using your simple approach. But I got distracted by stuff on the Internet.

Those who master the fundamentals and apply them consistently will succeed.

Now it really time to get back on track and just do what works.

Amen!

Thanks!

Sergio Quinones

P.S. You are free to post this....

If you haven't read "The Internet Distraction", you should. It's at my web site. Be sure to have your downline read it. It'll help prevent them from being distracted by the Internet.

Sincerely,

Tracy Biller
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