

The Tracy Biller Newsletter

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The Constant Search for the “Secret-That-Does-Not-Exist”

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Dear Network Marketer,

As you may have noticed, unlike most network marketing trainers I do not provide a list of books that I suggest you read to help you succeed in network marketing.

No . . . a list of books for you to read does **not** appear on the Ultimate Success CDs, nor does it appear in any of my newsletters or ebooks.

For the record, I will **never** provide a list of books I think you should read in order to succeed in network marketing (although I may from time to time – about once or twice a year – suggest a book that I fervently believe will help you make more money in network marketing).

The reason I do NOT and will NOT provide a list of books for you to read is because way too many network marketers are locked into a pattern of constantly “seeking” instead of actually “doing”, and I don’t want them to keep on “seeking” by continually reading books that I suggest they read.

Reading is good! But constantly seeking the “secret-that-does-not-exist” is NOT good! It’s a total waste of time and energy.

For the record, I’m an avid reader, and I’m very much “pro-reading”.

I believe everyone should read, and read a lot!

I admire those who read a lot, especially those who are constantly reading books that can help them become better with things they want to be good at.

But the problem with many network marketers is this . . . **Too many network marketers get locked into “seeking” instead of “doing”, and they spend too much time “reading” how-to books and not “doing”, thus they don’t make any progress towards succeeding and making lots of money in network marketing.**

It’s almost as if they are addicted to seeking some “secret” or “better way” to do the business, instead of simply doing that which has been repeatedly proven to work, such as what is taught on the Ultimate Success CDs.

Furthermore, these network marketing “perpetual secret seekers” are always chasing the next hyped-up network marketing training book or training program, even though everything they need to know is on the Ultimate Success CDs.

As I’ve said before and will say again, there are no “secrets” in this industry. There are no “mystical” or “magical” strategies or tactics. There is only that which has been proven to work, and that which will always work.

Still . . . way too many distributors simply can’t grasp the fact that success in network marketing is based upon ten simple factors, and that those ten factors must be in place in order for them to succeed and make a lot of money in network marketing. (Listen/read [“The 10 Factors For Guaranteed Network Marketing Success”](#).)

I feel sorry for these people, as they will always be “seeking” instead of “doing”, and thus they will fail to achieve their objectives in this network marketing.

NOTHING HAS CHANGED DURING THE 70+ YEAR HISTORY OF NETWORK MARKETING EXCEPT THE COMMUNICATION TOOLS WE USE!

Remember this important fact: although network companies and their products and pay plans will constantly come and go as they’ve done for the past 70+ years, the only thing that has really “changed” in network marketing over the past 20-30 years are the tools we use to communicate with our prospects and downline.

Other than that, everything else remains pretty much the same.

Be sure that you and your downline hear and/or read “The 10 Factors For Guaranteed Network Marketing Success.” It’s available **FREE** at my web site.

Sincerely,

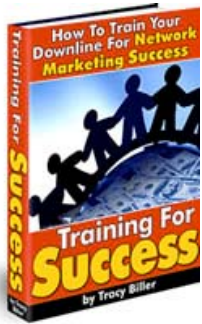
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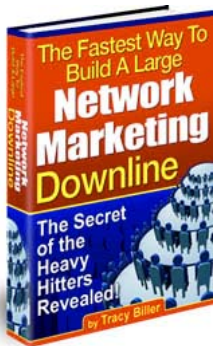


FREE EBOOK

“TRAINING FOR SUCCESS”

How to Train Your Downline for Network Marketing Success

Available FREE at: www.UltimateSuccessCDs.com

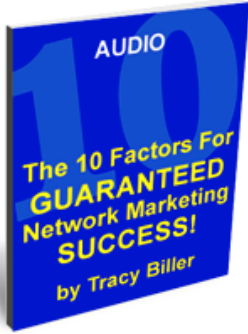


FREE EBOOK

“THE FASTEST WAY TO BUILD A LARGE NETWORK MARKETING DOWNLINE”

The Secret of the Heavy Hitters Revealed!

Available FREE at: www.UltimateSuccessCDs.com



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