

The Tracy Biller Newsletter

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A distributor sees the light.

Dear Network Marketer,

The last two newsletters (“Want proof? Just look around?” and “Top Earner tells the truth”) have inspired many distributors to send me emails and vent their frustrations about what they’ve been taught from other “experts”.

One of the emails contains a powerful lesson. As soon as I read it I called the sender and asked if I could use it in a newsletter. The sender said yes, but asked to remain anonymous.

Here it is:

Tracy,

I got your CDs about 3 yrs ago, I listened to them once, and then got “distracted” by another strategy my upline was promoting, something to do with an auto dialer.

A distributor sees the light.

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Then a few months later I got distracted again by the “attraction marketing” hype, and I spent the next two years promoting myself online.

I can’t tell you how many hours I wasted hyping myself up, making myself look good, trying to get Internet trolls to “like me” and want to sign up under me. It doesn’t work. I’ve since learned that it’s all smoke and mirrors. And like you’ve said, it’s all one big lie.

But what has really caused me to “see the light” that the strategy you teach is the best (or “most productive”, as you say it), is something that happened recently.

I’ve heard you teach about what the Heavy Hitters do, but pretty much ignored it. But your newsletter about proof [“Want proof? Here’s the proof!”] helped me to see the light.

Here’s what happened . . . I got an email forwarded to me that told of a top earner for a company who recently had about 15 top networkers go to his house and meet with him. (I later heard that he paid for their travel costs to get there.) He gave them his plan about building a large group with them.

Apparently he has done this 8 times in the past 15 months. He gets a group of top earners together and builds under and with them for a few months, then does it again. He says that each time he does this the groups get bigger than the previous ones.

Those top earners he recruits are working and building and recruiting too. They are recruiting every network marketer they can get their hands on.

The goal is for the 15 top earners (the ones that met with the main guy) to be making between \$8K to \$15K per month within 2-3 months.

So I read the email, I thought about what I read, and here's what I realized: all of these top earners, the main guy included, they all know how to "play the game" as you keep saying. They all know how to build big quickly, and to create the "sense of urgency" (as you teach). And even though some or all of the 15 top earners are already in other companies, they jump on board with the new company and the build quickly by recruiting other network marketers while creating a huge sense of urgency.

They are doing exactly what you teach on your CDs! I finally get it! I really do get it now!

When I learned of all this, I became a bit envious that these top earners have the skills and the resources to make so much money in such a short time. The bottom line is that they all really know how to play the game of network marketing.

Like I said earlier, I first heard your CDs over 3 years ago, but didn't apply anything I learned from them, and the result is that I've made virtually no money over the past 3 years. And yet these 15 top networkers who flew in to meet with the top earner all have a very realistic goal of earning \$8K to \$15K in just 2-3 months, and they'll do it by doing pretty much exactly what you teach.

Since reading and learning all of this, it has motivated me to listened to your entire set of CDs, and I've done so, twice. I'm going to listen to them at least three more times before I do anything. And in case you are wondering, I am taking notes every time.

I've made a promise to myself to do exactly what you teach, to do exactly what the top earners are doing. It only makes sense.

The truth is that I'm mad at myself for wasting the past three years. But instead of quitting, I'm going to re-apply myself, and I'm only going to do what you teach, because it's clearer to me than ever before, that the top earners of the network marketing industry are recruiting other network marketers. It's how the game is played.

I've now "seen the light". I only wish I had seen it earlier. Oh well! Better late than never.

Thanks for all you do. You're the best!

Name withheld by request.

All of my previous newsletters are available at my web site:
www.UltimateSuccessCDs.com/Newsletters

Sincerely,

Tracy Biller
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