

# The Tracy Biller Success-Training Newsletter

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## Guaranteed long-term income!

Dear Network Marketer,

Here's a question I am frequently asked by network marketers:

*"Tracy . . . I'm looking to join a different network marketing company. Can you tell me a network marketing company that I can get into that will last a long time so that I can earn lifetime residual income?"*

My response is always the same:

**"I have absolutely no idea which network marketing company or companies will last a long time, as I am not a prophet. And by the way, nobody else knows either."**

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**Guaranteed long-term income!**

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I then explain to them that in the network marketing industry there are many books, CDs, tapes, DVDs, videos, and articles that have been produced by various self-anointed network marketing “experts” that claim to be able to teach you how to pick a network marketing company that will last a long time and will give you lifetime residual income.

The problem with all this so-called expert analysis and what makes it worthless is that absolutely nobody knows for sure which network marketing companies will last a long time.

**I’ll repeat . . . absolutely NOBODY knows for sure which network marketing companies will last a long time.**

The self-anointed experts who claim they can pick such companies are just blowing smoke. As usual, they are full of B.S.

**FACT:** Over the past 20-30 years, various network marketing companies have been pegged as the “sure thing.”

Right now I can name 25 companies that were started up within just the past four years alone that were pegged as “sure things.”

Unfortunately however, most of those 25 “sure thing” companies have shut down, or are experiencing difficulties.

## **SO . . . WHAT’S A DISTRIBUTOR TO DO?**

### **HOW CAN A PERSON PICK A “LONG TERM” NETWORK MARKETING COMPANY?**

My advice is this: Don’t worry about picking the “long term” network marketing company.

Granted, you should do your best at picking a company that you “think” will be around a while. (To help you choose a company I suggest you listen to my free Advanced Audio Training titled, “Choosing the right company.” It’s available at my website on the “Free Audio Training” page.)

But don’t lose sleep over your decision. And don’t agonize while doing your “homework” and “due diligence” while picking that company.

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Once you've picked a company, then your focus should be on the next 270 days.

**That's because you can literally GET RICH during the next 270 days.**

## **Guaranteed long-term income.**

**Yes . . . you can literally get rich during the next 270 days.**

Break those 270 days down into three 90-day blitzes, just like I teach on the "The 90-Day Blitz CD".

Do three 90-day blitzes in a row. Take a week off in-between each 90-day blitz.

Done correctly, you will **establish** personal and downline momentum during the first 90 days.

You will **advance** personal and downline momentum during the second 90 days.

And you will **sustain** downline personal and downline momentum during the third 90 days.

How do I know this will happen?

**BECAUSE I DID IT AND SO HAVE MANY OTHERS!**

**In fact, I did it TWICE.**

If the network marketing company you join lasts longer than 270 days, then you've won the "network marketing lottery" as I call it!

The money just keeps rolling in!

For example, I started my first 90-day blitz in the middle of May.

In the middle of August at the end of my first 90-day blitz, I took a week off. We were living in Huntington Beach (California) at the time. To "get away" from it all, my wife and I rented a cabin in the mountains of Durango, Colorado. During that week off I didn't do one thing with my network marketing business. I was totally "unplugged". No computer. No cell phone. No telephone. No fax. No television. No DVD. No video. No radio. We hiked, read books, played board games, and just "unwound" from it all.

I got back home and started my second 90-day blitz in late August. By the end of September my income was \$15,000 a month.

At the end of my second 90-day blitz my wife and I went to Santa Barbara for a few days. I didn't do one thing with my network marketing business.

I got back home and started my third 90-day blitz.

At the end of the third 90-day blitz (March) my monthly income was at \$31,000 a month. And yes, that's what I call "life changing income." It was awesome, to say the least.

At the end of my third 90-day blitz I stayed at home for a week and painted two bedrooms, putting up garage shelves, and a bunch of other "honey-do's".

At the end of that week, I began the process all over again with another 90-Day Blitz.

As a result of my stringing together consecutive and effective 90-Day Blitzes, my income grew to nearly \$70,000-per-month and I became my company's #1 earner.

## What did I do and how did I do it?

Here's a list of what I did:

- 1) I hit my target market (as taught on the "Momentum CD"). I had many thousands of leads in my inventory that I used both for myself and for constant distribution to my expanding downline.
- 2) I used persuasive sales tools (as taught on the "Persuasion CD").
- 3) I communicated effectively (as taught on the "Speak CD").
- 4) I emphasized sales volume (as taught on the "Sales Volume CD").
- 5) I emphasized self-motivation (as taught on the "Motivation CD").
- 6) I applied effective leadership (as taught on the "Leadership CD").
- 7) I implemented and emphasized 90-day blitzes (as taught on the "90-Day Blitz CD").

## **So . . . what should you do RIGHT NOW?**

Assuming that you're already with a company, my advice is that you pick a date and start your first 90-day blitz. Apply the right strategies and tactics and tell your downline (existing and new) to do the same thing.

Follow it up with a second and third 90-day blitz.

Along the way, constantly "fix and refine" your strategies and tactics so that you're getting the desired results.

If at anytime you don't get the desired results, then make a change.

It really is that simple!

## **YOU are your long-term security.**

If you haven't figured it out already, then I'll spell it out for you . . .

**YOU are your long-term security in network marketing.**

**Once you've mastered the fundamentals of network marketing success – those things that are taught on the Ultimate Success CDs – then you will continue to earn a large income year-after-year regardless of what company or companies you join.**

It really is that simple.

Sincerely,

Tracy Biller

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