

The Tracy Biller Success-Training Newsletter

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The MLM Failure Virus

Dear Network Marketer,

Every day of the week throughout the United States, several thousand people become first-time MLM distributors.

Some of them are anxious, some are excited, and some are downright scared.

All of which is to be expected.

But regardless of what they are feeling, the fact is that the vast majority of these brand new distributors – over 95% of them – got into MLM because they want to make more money and they want to have more free time.

Unfortunately however, very few of them – less than 2% – will accomplish either.

That's because for 98-99% of these newbies, the training they receive on "how to succeed in MLM" will actually set them up for failure because the strategies and tactics they are being taught are seriously flawed.

What you just read in the previous paragraph is an irrefutable fact.

The MLM Failure Virus

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SO . . . who is teaching flawed strategies and tactics to newbies?

The newbies are taught flawed strategies and tactics by their direct sponsor, and/or their upline, and/or their company. (Please note, the direct sponsor, upline, and/or company don't even know that the strategies and tactics they're teaching the newbies are flawed!)

The newbies are also taught flawed strategies and tactics by just about all of the generic MLM training that's available for purchase.

This whole process of the continual teaching of flawed strategies and tactics is what I call the “**MLM Failure Virus**” because it just keeps spreading, and spreading, and spreading.

During my first five years in network marketing I too, had the “MLM Failure Virus”, and I passed it on to those in my downline.

Yes, I unknowingly taught my new distributors strategies and tactics that were flawed.

I did it because that's what I was taught to do, and thus the MLM Failure Virus kept on spreading. That's because my direct sponsor, a fellow named Bill, taught me flawed strategies and tactics. And he did it because that's what he was taught by his sponsor, a lady named Maria. And Maria did it because that's what she was taught by her sponsor, a lady named Carol who learned it from her sponsor Jay.

And so on.

You get the picture?

Just as it spread throughout my upline and downline, the MLM Failure Virus continues to spread around the MLM industry. It's been spreading around for many years and it will keep on spreading for many years to come.

The result is that the 98-99% of MLMers who have the virus will make little or no money in MLM.

So . . . how do you stop the MLM Failure Virus from spreading into your downline?

It's real simple.

Starting today, stop teaching your downline strategies and tactics that are flawed, and start teaching them strategies and tactics that are proven to work.

That's how you stop the MLM Failure Virus.

Sincerely,

Tracy Biller

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