

The Tracy Biller Newsletter

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THIS is your competition! – #9

Another tale about a goofball distributor!

By Tracy Biller

This is my ninth newsletter titled “This is your competition!” The first eight such newsletters were immensely popular with my customers and subscribers.

But before I get to the goofball, I want to point out the fact that in the network marketing industry **“THERE IS NO COMPETITION AT THE TOP.”**

Read and memorize this quote:

In network marketing there is absolutely NO competition at the top.

Your competition is at the ‘bottom’ where you find all of the people who are not teachable, who have little or no desire to succeed, who are

lazy, who procrastinate, who over-analyze, who are easily distracted, and/or who are not honest with themselves.

– Tracy Biller

The fact that there is no competition “at the top” goes hand-in-hand with what I teach in my **FREE** report titled “**The 10 Factors For Guaranteed Network Marketing Success.**” If you haven’t heard or read this free report, then you should, and so should everyone in your downline. Many leaders email this free report – both the MP3 and the PDF transcript to their downlines. Both are available at my web site.

Now . . . a true story about goofball distributor.

Remember this fact as you’re reading about them: **THIS** is your competition!

Enjoy!!!

THE TOTALLY FAKE GURU

This past Father’s Day around 11:30PM (that’s 30 minutes before midnight), a fellow called our office with questions about an order he was trying to place, but of course he got our voice mail. It made him mad that no one was there to talk with him, and he told us so on the voice mail message. He felt that even though it was 1130PM on a Sunday night – forget the fact that it was Father’s Day – that someone should be there to answer his question.

The next morning I called him back to find out what his question was. Within a few seconds of hearing him talk, I became intrigued by his manner of speech. He had a way of getting out a few words quickly, then slowing down, but never really completing a sentence. It was amusing to hear him talk.

During our conversation he told me the following:

1. He said he’s been in network marketing for one year. *Okay!*

2. He said he built a downline of 80 people during that one year. *Okay!*
3. He said he earns over \$7,000 per month from those 80 people, and that the bulk of his earnings are from retail profits. *That's total B.S.!*
4. He said he attributes his success to the fact that he does “online marketing” and a “Tuesday night call” for anyone who wants to hear. *That's total B.S.!*
5. And last but not least, he said that he has 100% activity with everyone in his downline. *That's total B.S.!*

As he was telling me all of this, the “B.S. Meter” on my phone was pegging at “Full B.S. Alert”.

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After we hung up he went to my web site to place an order.

He placed five orders.

All five declined.

In the first order, he put the wrong city.

In second order, he put the wrong state.

In the third order, he put the wrong zip code.

In the fourth order, he put the wrong CVV2 number.

In the fifth order, he put the wrong city again.

He then called us and complained, blaming us for what were clearly his errors.

I pointed out to him the errors; showed him that HE was causing the declines.

I then hand wrote his info, and we put the order through manually.

He called back an hour later and complained that his bank was holding the funds for the first five orders (he used a check debit card) and that they wouldn't be released for 24 hours. I told him he should direct his anger towards his bank, that we did nothing wrong on our end.

Afterwards I told my staff what had happened. Shelly said she thought he wasn't playing with "full deck". Ryan said simply, "He's a nut case."

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I was curious about the guy so I did a search on his name.

It was obvious within a few minutes that he's an "attraction marketing" junkie.

He's got at least ten web sites proclaiming that he's a "marketing expert", an "online marketing expert", an "Internet marketing expert", a "network marketing expert", a "network marketing trainer", and more.

He's so into attraction marketing that he has produced a whopping 148 training videos over the past 365 days.

That's an average of one video every 2.47 days.

The videos run from 10 to 45 minutes in length.

I watched a few minutes of six of the videos. They weren't horrible; they were just plain goofy.

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The point my sharing this with you is that there are MANY people like him out there.

They pretend they are successful.

They pretend to be experts.

They pretend to be all-knowing.

They pretend that they can actually help you succeed.

It's all just one big lie.

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What you've got to remember is that there is NO GOVERNING BODY for the network marketing industry. Absolutely NO CREDENTIALS are needed for someone to do network marketing. This allows for many hucksters and liars to permeate our industry.

Anybody who chooses to can create a web site(s) and proclaim themselves as "experts", "rich", "all-knowing", etc.

Beware of such people

Beware of the fake guru.

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