

# The Tracy Biller Success-Training Newsletter

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## Training Your Downline

Dear Network Marketer,

Every day I receive emails from distributors raving about the results they've achieved as a result of doing what they have learned from the Ultimate Success CDs.

Kathy Ball wrote . . . "Three years in this industry and just 16 enrolled. After listening to your CDs I signed up 18 people in two months."

Jose Madrid wrote . . . "At first my 30-second pitch wasn't getting results. I called you and you fixed it. You also consulted on my sales letter. Last month I sponsored 9 people. That's 6 more than I sponsored all of last year!"

Both Kathy and Jose **LISTENED** to the CDs multiple times, and they **TOOK COPIOUS NOTES**. In doing this, they separated themselves from the other 98% who don't listen and who don't take notes.

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One of the best emails I've received was from Clay Dixon, who sent me an email just 56 days after he had ordered my training and began doing as I teach.

Clay immediately took what he learned from my training and adapted it to his opportunity, and during those 56 days he's applied the strategies and tactics on a consistent daily basis. As a result of applying these powerful strategies and tactics, Clay's downline and income exploded, and that's an understatement.

Moreover, Clay's downline exploded right in the middle of summer, even though all of the so-called "experts" say that summer is a slow time period for building, which frankly is a bunch of B.S.

Like Clay, I too first started applying these strategies and tactics during the summer months. To be exact, it was the middle of May. My downline also exploded and I was earning \$15,000+ a month by the end of September, just four months from when I started out.

You see, my mentor beat it into my head that if you consistently apply the right strategies and tactics, then there is no slow period except for perhaps a few days around the major holidays. (Unfortunately there's a whole bunch of network marketers out there who actually cut back on their business building efforts during the summer because they've bought into the B.S. that it's a slow time of the year for recruiting. For a lot of distributors, the "it's summer" is just a pathetic excuse for justifying one's laziness and/or other self-imposed obstacles.)

Here's what Clay wrote in his email:

Tracy:

Just a quick note to say thanks! Two incredible things have happened. First: Because we have made the genealogy leads so affordable to our group, HUNDREDS of leads have been called by people that otherwise would never have been able to afford to do so. The result? Our downline has grown by over 30 new brokers [distributors] in less than two weeks with many others ready to join.

Second: Three new brokers [distributors] who came from the genealogy leads had MAJOR downlines in other organizations. One of those "legs" has already "exploded" with twelve new brokers [distributors] in the first 24 hours!

Think this works? (Duh!) Where have you been the past four years!

Clay Dixon

Although most network marketing distributors would be awed by the rapid downline growth Clay is achieving, I'm not the least bit surprised. That's because I know from personal application (as does Clay) that your downline AND monthly income will grow VERY QUICKLY when you apply the right strategies and tactics.

Moreover, success is virtually guaranteed when you train your downline **COMPETENTLY & EFFECTIVELY!!!!** And the network marketing industry's most competent and effective training is indeed the **Ultimate Success CDs**.

## How to train your downline.

I could write a whole book on how to successfully train your downline, and I did. It's a free ebook titled **TRAINING FOR SUCCESS**.



If you haven't read it, then you should. And you should have your entire downline read it. Get it free at my web site.

Click on this link to read **TRAINING FOR SUCCESS:**  
[www.UltimateSuccessCDs.com/freetrainingtools/Training\\_For\\_Success.pdf](http://www.UltimateSuccessCDs.com/freetrainingtools/Training_For_Success.pdf)

Sincerely,

Tracy Biller  
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