

# The Tracy Biller Newsletter

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## What it takes.

Dear Network Marketer,

Many people dream of succeeding in network marketing. They fantasize of the day when they are earning a huge monthly commission, living in their dream home, driving luxury cars, taking wonderful vacations, etc.

Unfortunately, most network marketers fail to realize exactly what is involved to succeed. There are many common misconceptions about “what it takes” to succeed in network marketing.

Perhaps the most overlooked element for succeeding in network marketing is that you must learn to become a salesman. You must learn to “persuade”.

More often than not, the best and most successful network marketers have incredible articulation. They also possess the ability to “be in the present”. They are not emotionally-attached to the business-building process.

Successful network marketers understand that it’s not just a mere numbers game, but that it’s a “target market” numbers game.

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### What it takes.

Many new network marketers were told by their sponsor that “anyone can do this”, and/or that “we don’t sell, we just share”. Of course, none of that is true. The best and most successful network marketers possess the knowledge, the work ethic, and the attitude necessary for success. And the best and most successful network marketers are great salespeople.

It doesn’t take long to learn how to succeed in network marketing. There are seven (7) Ultimate Success CDs and each one contains a mere 72 minutes of audio. So the knowledge can be gained in just a couple of days.

Nor does it take long to develop the work ethic and attitude that’s necessary to achieve that success. They can all be acquired quickly by making the choice to have them. It’s all in your head.

Make it happen!

Sincerely,

Tracy Biller

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Tracy Biller's "Success-Training" newsletter is published and distributed by:

**Owens & Lane Publishing, LLC**  
**P.O. Box 1752**  
**Hendersonville, TN 37077**

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