

# The Tracy Biller Newsletter

© 2011 Tracy Biller. All rights reserved.

The “Tracy Biller Newsletter” comes with reprint and redistribution rights as long as it is done so in its entirety with no editing. All past “Success-Training” newsletters are available in PDF files at:

[www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

To receive a **FREE** subscription to “Tracy Biller Newsletter” go to: [www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

\*\*\*\*\*  
\*\*\*\*\*

## You must be better.

*By Tracy Biller – producer of the Ultimate Success CDs*

In this newsletter I will reiterate something that I’ve taught on several of the recent Power Audio Trainings . . .

## You must be better.

**In today’s society, people are bombarded with advertising messages at a greater rate and number than at anytime in world history.**

**Look around you! Advertising messages are everywhere!**

**They’re all over the Internet!**

**They’re all over your town!**

**They’re all over the TV!**

**They’re all over your home!**

---

You must be better.

Copyright © 2011 Tracy Biller. All rights reserved.  
[www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

**They're all over newspapers!**

**They're all over magazines!**

**Advertising messages are everywhere!**

**Everywhere!**

**EVERYWHERE!**

**AAARRRRGGGGHHHHH!!!!!!!!!!!!!!!!!!!!**

-----O-----

**As a result of this bombardment of advertising messages, people have developed the ability to PUT UP A SHIELD to all of the advertising stuff that's being thrown at them.**

**It's almost like they're building up an "immunity" to the constant barrage of advertising.**

**As a network marketer who wants to succeed, what you must understand is that because of this bombardment of advertising messages, you must be better than yesterday's network marketer.**

**As a network marketer who wants to succeed, you must be a better and more effective communicator than yesterday's network marketer.**

**You must be a better persuader than yesterday's network marketer.**

**You must be a better leader than yesterday's network marketer.**

**You must use better, more effective, and more persuasive sales tools than yesterday's network marketer.**

**You must be more efficient than yesterday's network marketer.**

**You must be better.**

**© 2011 Tracy Biller. All rights reserved.**

=====  
**Check out the Ultimate Success CDs web  
site for the current leads specials  
and money-saving offers!**

**Be sure to sign up for my  
free newsletters and audio trainings  
if you haven't done so already!**

**[www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)**

\*\*\*\*\*

This "Success-Training Newsletter" comes with reprint and redistribution rights as long as it is done so in its entirety with no editing. This newsletter and past newsletters are available as PDF files at: [www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)

\*\*\*\*\*

Tracy Biller's "Success-Training" newsletter is published and distributed by:

**Owens & Lane Publishing, LLC  
P.O. Box 1752  
Hendersonville, TN 37077**

---

You must be better.

Copyright © 2011 Tracy Biller. All rights reserved.  
[www.UltimateSuccessCDs.com](http://www.UltimateSuccessCDs.com)